

***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

Applicant: Hideo SHIMAZU  
Title: INFORMATION PROVIDING SERVER, CLIENT,  
INFORMATION PROVIDING SYSTEM PROCESSING  
METHOD, RECORDING MEDIUM RECORDING A  
PROGRAM, AND ADVERTISEMENT PROVIDING  
METHOD  
Appl. No.: 10/023,886  
Filing Date: 12/21/2001  
Examiner: Daniel Lastra  
Art Unit: 3688  
Confirmation No.: 5598

**AMENDMENT AND REPLY UNDER 37 C.F.R. 1.111**

Mail Stop **Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the non-final Office Action dated September 14, 2009, concerning the above-referenced patent application.

Applicant has enclosed with this amendment a Petition for Extension of Time for one month to make this response timely.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this document.

**Remarks/Arguments** begin on page 35 of this document.

Please amend the application as follows: